

BEADS OF HOPE T1D

Handmade with intention.

School Fundraiser Pitch Kit

Raise money for your school. Spread T1D awareness.

A turnkey kit for PTAs, teachers, school nurses, and student leaders.



Beads of Hope T1D partners with schools to run turnkey fundraisers featuring annual themed beaded pens and bag charms. Students sell collectibles, your school keeps a meaningful share of the proceeds, and every kit raises awareness for Type 1 Diabetes.

\$300+

Typical school earnings
(50-unit campaign)

2 weeks

Pre-sale length

100%

Handmade by our T1D family

\$1/unit

To T1D awareness

WHO THIS IS FOR

PTAs raising money for field trips · Classroom teachers funding supplies · School nurses building T1D awareness · Student councils running spirit drives · Athletic teams covering travel costs · School clubs and honor societies.

How the program works

A simple 4-step partnership designed to keep your team's lift low and your school's earnings high.

1. Apply

Submit a short application at beadsofhopet1d.com/school-fundraiser. We respond within 3 business days to confirm fit, themes, and a target start date.

2. Pre-sale (2 weeks)

We provide order forms, flyers, social graphics, and a custom QR-code landing page. Your team promotes; students sell. Orders ship to the school or directly to families — your choice.

3. Production & delivery (2–3 weeks)

After your pre-sale closes, our T1D family team strings every pen and charm by hand. Kits arrive at your school in branded packaging, sorted by classroom or seller.

4. Payout (within 2 weeks)

We reconcile your campaign and issue payment directly to your school's account or PTA treasurer. Transparent ledger included.

Why an annual collectible works

Each school year features a new exclusive themed pen and bag charm collection. Built-in scarcity creates urgency, and returning families collect every release. It's a fundraiser students actually look forward to.

The economics

Transparent pricing. Every dollar accounted for. Here's how the math works on a standard 100-unit campaign:

Item	Retail price	School earns	T1D awareness	Beads of Hope T1D
Themed beaded pen (each)	\$10.00	\$5.00	\$1.00	\$4.00
Themed bag charm (each)	\$12.00	\$6.00	\$1.00	\$5.00
Badge reel (each)	\$12.00	\$6.00	\$1.00	\$5.00
Keychain (each)	\$12.00	\$6.00	\$1.00	\$5.00

Sample campaigns

\$300

50 pens sold school keeps

\$600

100 pens sold school keeps

\$1,100

100 pens + 50 charms school keeps

\$2,500+

200+ unit wholesale tier

Wholesale tier at 200+ units

Campaigns that pre-sell 200 or more units unlock an additional 10% margin to the school. Larger programs can request custom pricing for graduation gifts, end-of-year banquets, or sports teams.

What you get from us

A complete campaign kit, delivered the day your pre-sale opens.

Printable order form (PDF)

Single-page form for students to take home — name, item, color/theme choices, payment.

Branded flyer + poster set

Two color options, sized for hallways, cafeterias, and classroom doors.

Social graphics

Instagram, Facebook, and TikTok-ready posts — fill in your school name and go.

Custom QR-code landing page

Mobile-friendly online checkout that credits orders to your campaign.

Family email template

Drop-in copy for your weekly school newsletter or PTA blast.

Reconciliation report

Per-seller and per-classroom tracking so you can recognize top sellers.

Common questions

Is there a minimum order?

We recommend at least 50 units. There's no hard maximum — our largest campaigns have sold 800+ units.

Can we add our school name or mascot?

Yes. Laser-engraved tags with your school name, mascot, or graduation year are available. We confirm artwork before production.

When does the school receive payment?

Within 2 weeks of campaign close, after we reconcile orders and packaging.

Is this tax-deductible?

Beads of Hope T1D is a small handmade business that donates a portion of every sale to T1D awareness. Purchases are not tax-deductible charitable contributions. Separate donations made on our website are.

What if a child can't afford to participate?

Every campaign includes free awareness items (blue ribbons, stickers, and a printable T1D-101 sheet) for any student who wants one — no purchase required.

Ready to start?

Apply in under 5 minutes at beadsofhopet1d.com/school-fundraiser. Tell us about your school, the project you're raising money for, and your ideal start date. We respond within 3 business days.

3 WAYS TO REACH US

■ Email	info@beadsofhopet1d.com
■ Apply	beadsofhopet1d.com/school-fundraiser
■ Follow	@beadsofhopet1d on Instagram & TikTok

About Beads of Hope T1D

We're a family-run handmade studio in North Carolina raising money and awareness for Type 1 Diabetes. When our son Benji was diagnosed, then his sister Izzy three years later, we started stringing beads as a way to cope. What started at our kitchen table became Beads of Hope T1D. Every piece is strung by hand, with intention, by our family — for yours.

Thank you for considering a partnership. We can't wait to help your school raise money — and raise awareness — together.

— Juanita, Joey, Benji & Izzy